



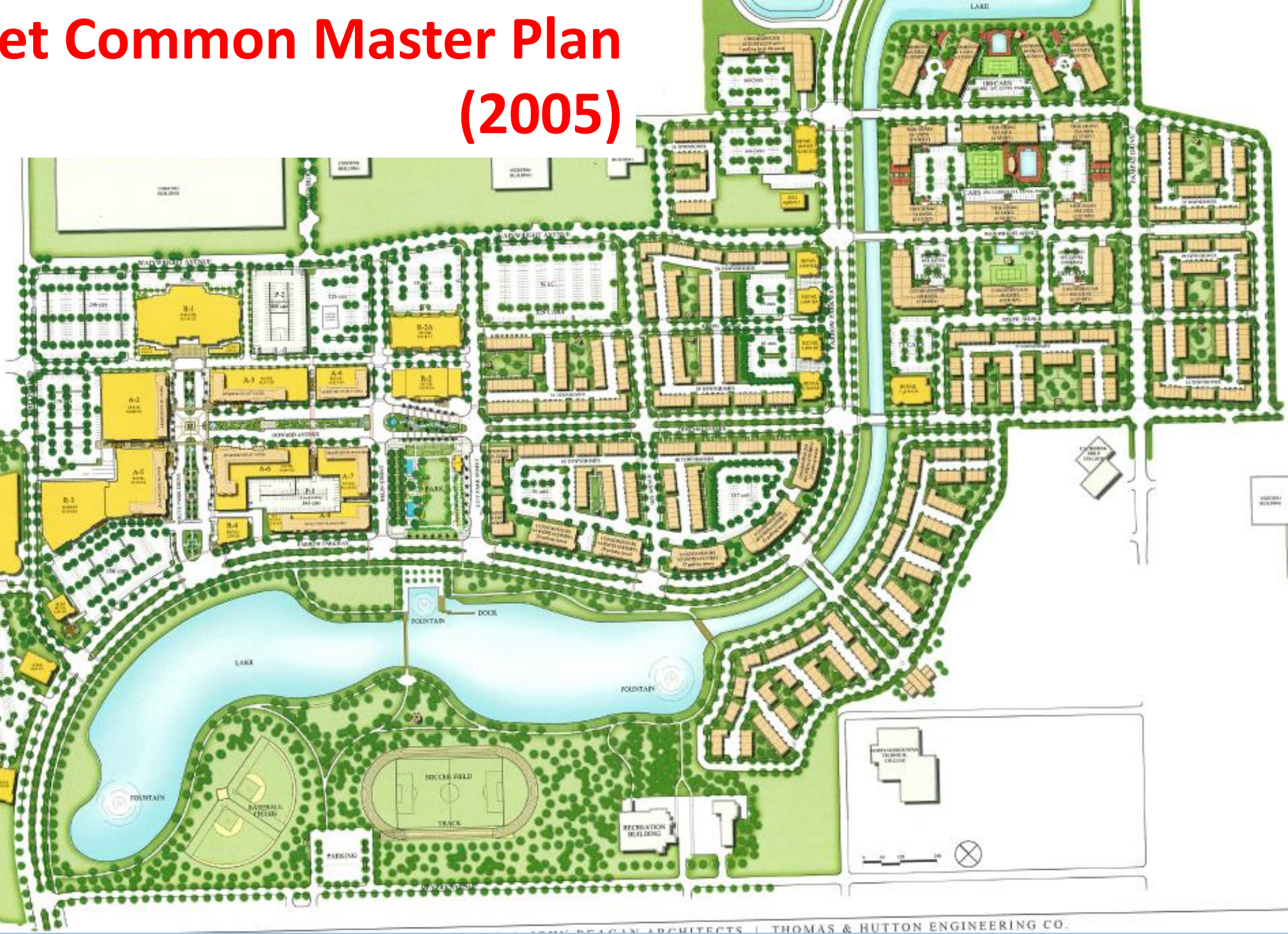
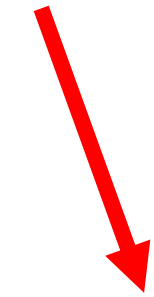
City of Myrtle Beach
City Council Meeting
Tuesday, March 28, 2023

1st Reading Ordinance 2023-19 to amend the Market Common Master Plan to replace plans for a hotel at the corner of Farrow and Phillis with plans for 203 residential units and related amenities.

Planning Commission held two Public Hearings: 1/03/23 and 3/07/23.
At the conclusion of the second Public Hearing Commissioners unanimously recommended approval (8/0)

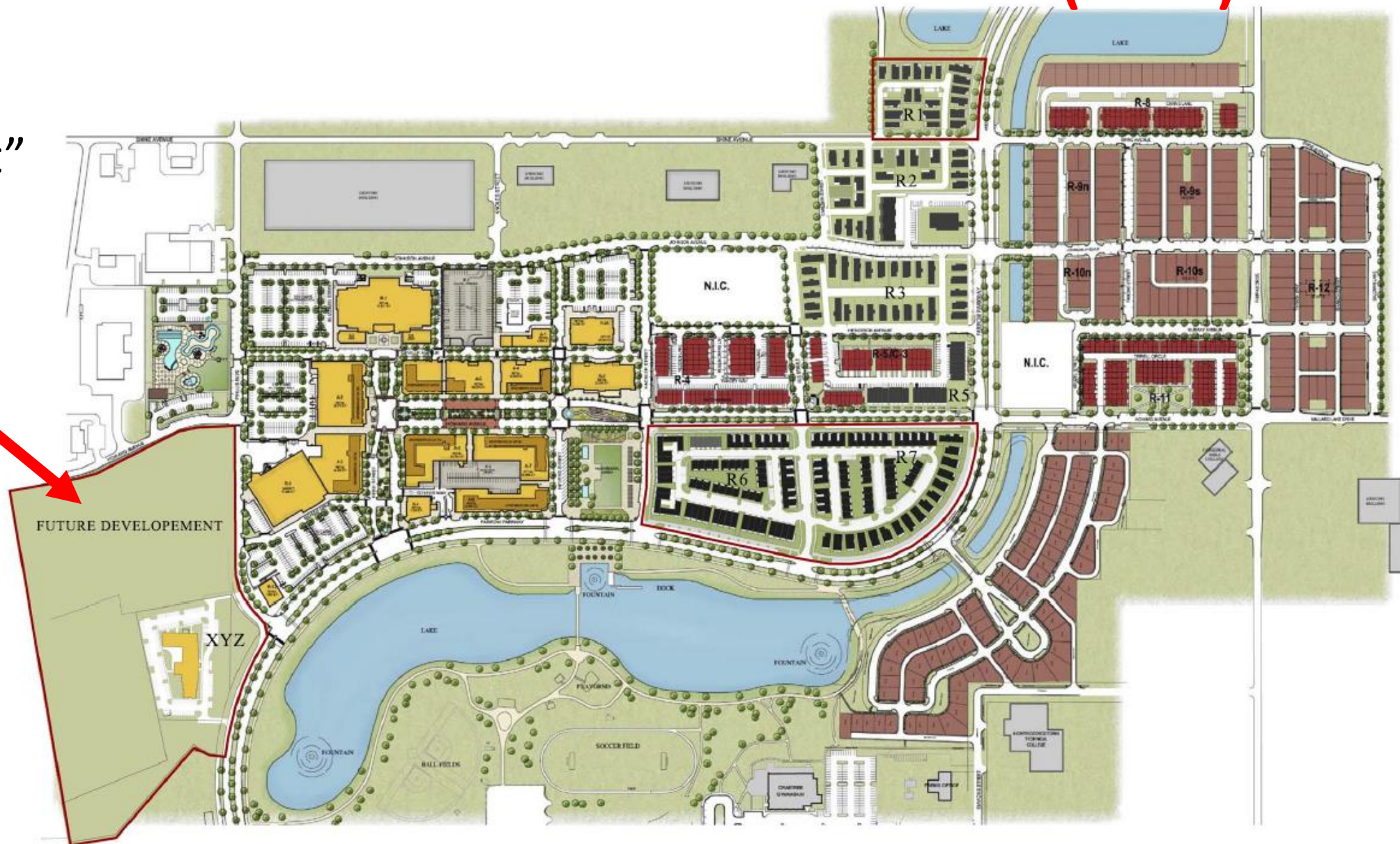
Original Market Common Master Plan (2005)

~181,000 square feet of retail in Phase 1A (XYZ.)



Current Market Common Master Plan (2017)

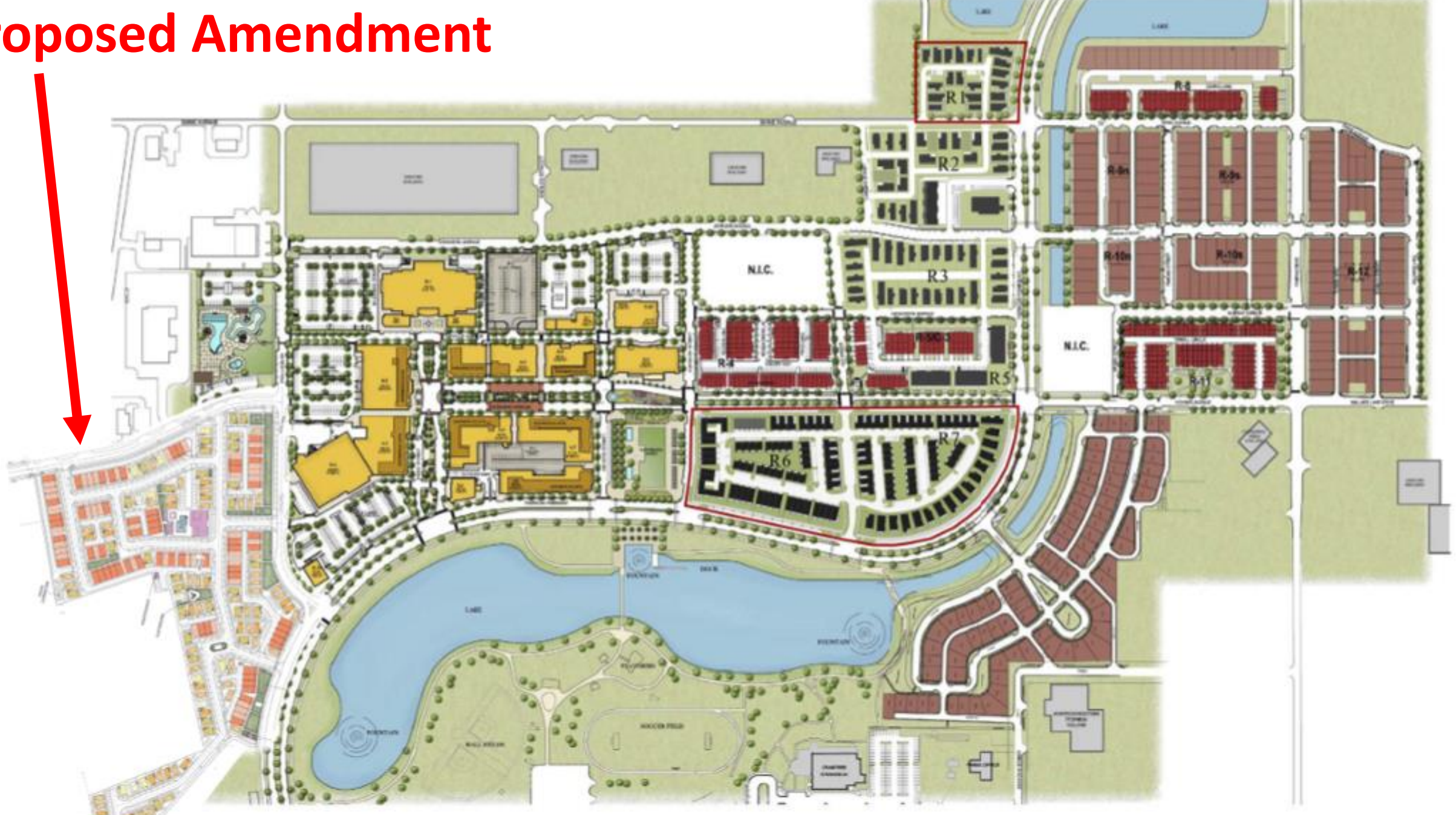
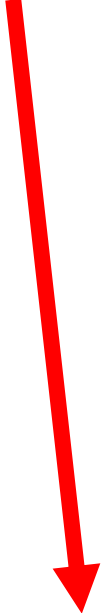
100- Unit
Hotel in front
of "Future
Development"
to be
considered
later.



Master Plan
N.T.S.

Market Common R-1/R-6/R-7 & XYZ Revision

Proposed Amendment



Master Plan

Market Common - MarketWalk (XYZ) Revision

Summary:

98 Townhomes

105 Cottages

440 Parking Spaces

